

## Media Contact:

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Open Casting Call for 'Shark Tank' at TechDay Expo, Nation's Biggest Startup Event TechDay Expo is one of the many events produced by TechDay this year

**NEW YORK, NY, January 30, 2024** — <u>TechDay</u>, producers of the biggest startup events in the country, announced today that the 4-time Emmy Award-winning TV show *Shark Tank* will hold an open casting call at the upcoming <u>TechDay Expo</u> on Friday, May 10, 2024, at the Jacob K. Javits Center in New York City. This open casting call will be the popular program's first in New York City since 2019. For more information about the open call and to download the application please visit: <a href="https://abc.com/shows/shark-tank/open-call">https://abc.com/shows/shark-tank/open-call</a>

Launched a decade ago, TechDay is recognized as the leader in events devoted to the needs of technology-based startups. TechDay events, including the TechDay Expo and the TechDay Founders Summit, have connected over 10,000 startups with more than 250,000 investors, accelerators, engineers, suppliers and other members of the tech startup ecosystem.

TechDay also released its program schedule for in-person events in 2024. The schedule is as follows:

**Tuesday, May 7** — The Early-Stage Founders Summit for pre- and seed-stage startup founders and co-founders, at Civic Hall (124 E 14th St, New York, NY 10003).

**Friday, May 10** — The 12th edition of the TechDay Expo at the Jacob K. Javits Center (429 11th Ave, New York, NY 10001) for all members of the tech startup ecosystem.

**Tuesday, June 11** — The Al Founders Summit for founders and co-founders in the Al space, at Civic Hall.

**Tuesday, September 24** — The Climate Tech Founders Summit for founders and co-founders in the climate tech space, at Civic Hall.

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TechDay Founders Summit programs are transformative one-day, application-only conferences where founders at the earliest stages of their startup journeys can learn from, network with, and connect to the people and resources that will accelerate their growth. All three of the Founders Summits in 2024 will be held at the brand-new Civic Hall in lower Manhattan.

The TechDay Expo is a one-of-a-kind event where the most innovative startups in the tech ecosystem exhibit their products, services and platforms to thousands of investors, tech talent, early adopters, corporates and press. The Expo gives startup founders, co-founders and their teams access to a highly curated audience of people and resources they need to launch, scale, and grow their businesses.

"For more than a decade, TechDay has helped founders discover the resources they need to thrive," Walter Charnizon, President of TechDay said. "No resource is more valuable than the network that emerges from time spent with successful founders, significant investors, and subject matter experts."

Founders and co-founders are invited to apply to any or all of the 2024 TechDay Founders Summits. Spaces is limited to 175 founders: <a href="https://techdayhq.com/founders-summit">https://techdayhq.com/founders-summit</a>

Startups interested in exhibiting their product, service and/or platform at the 2024 TechDay Expo are invited to reserve exhibit space here: https://techdayhq.com/expo-exhibitor-registration

Investors, tech talent, corporates, press and members of the public are invited to attend the 2024 TechDay Expo free of charge. Register to attend here: <a href="https://techdayhq.com/expo-attendee-registration-page">https://techdayhq.com/expo-attendee-registration-page</a>

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About TechDay:

TechDay events are owned and produced by Continental Exhibitions, Inc., an award-winning trade show and conference management company based in New York City. During its 35-year history, the organization has produced B2B events serving a wide range of markets, including workplace health and safety, electrical construction and maintenance, supermarket non-food products, and more.

For more information, visit <a href="https://techdayhq.com/">https://techdayhq.com/</a>